

BCGREA Electronic Messaging Service

We would encourage members to sign-up for this service as it will reduce costs in the printing and mailing of The Pen Newsletter and allow our partners to pass on important information.

When you subscribe to the BCGREA Electronic Messaging Service you will be given a choice of two (2) mailing lists. You can subscribe to one or to both.

Mailing Lists

Member Services & Newsletter

Selecting this mailing list, you will receive notification that the latest issue of The Pen newsletter is available online. Also, you may receive information from our executive.

Partner Eblasts

Selecting this mailing list, you will receive commercial electronic messages from our partners. The partners don't actually send you the messages. They supply the BCGREA with the content and this is then sent out by us. So, your email is never shared with our partners unless you contact them directly.

Sign-up Process

Sign-up form is currently available at;

<https://secure.campaigner.com/CSB/Public/Form.aspx?fid=1736195>

You will be required to fill in your name, email, branch and town/city. Also, you will select the mailing list(s) that you wish to subscribe to.

Once you click the subscribe button your subscription is pending. There is a process that occurs, called double opt-in, that you need to complete to activate your subscription.

Double Opt-In subscription process involves the following series of actions:

1. The user completes the sign-up form and submits it. By submitting the form, the user has requested (or opted-in to) email communications from you, completing the first step in the subscription process.
2. We display a Thank You message.
3. We send a plain text email to the email address provided by the user on the sign-up form. This email (referred to as the confirmation email) asks the user to click a link (included in the email) to confirm their subscription request.

The user opens the confirmation email and clicks the confirmation link to confirm the subscription request, completing the second step in the double opt-in subscription process.

Clicking the confirmation link also allows us to validate that the email address is legitimate. We add the user as a contact and assign the contact to appropriate mailing lists.

4. We display a Welcome message. You are now subscribed.

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Notifications and Eblasts (Campaigns)

Each electronic message that you receive from us will have a link, “Preferences” that allows you to modify your information and mailing list selection or “Unsubscribe” that removes you from our messaging system.

Preferences

Selecting this link from an email campaign will allow you to update your information; name, email, branch and/or town/city. It will also allow you to change which mailing list you wish to subscribe to.

Unsubscribe

Selecting this link from an email campaign will remove you completely from our electronic messaging service. You will no longer receive The Pen Notifications or Partner Eblasts.